

Subject: Business



Detail and Content of Assessment:

In the Year 12 Mock series, you will complete a Paper 1 & 2 style format of assessment - which will be based around a mix of multi choice, short answer questions and an extended answer question. You will be expected to draw on elements across the **specification content covered to date**, requiring responses with good context and for the case/source material some well analysed extended responses.

The layout of the paper is as follows:

Three sections (A-C) with questions in the following format worth a total of 80 marks

Section A MCQ's – 1 mark [=20]

Section B SAQ's – 3 - 6 marks [=26]

Section C Case/source material - 9+9+16 [=34]

Questions for Section A, the MCQ's will come from across the content covered, whilst sections B & C will come from the following topics:

Year 1 content:

3.1 What is business?

- Business objectives
- Measure and importance of profit
- Different forms of ownership: limited companies, private & public sector
- Role of shareholders & why they invest

3.2 Managers, leadership and decision making

- What managers do & leadership including types of leadership
- Importance of Stakeholders
- Understanding management decision making based on data - decision trees

3.5.2 Analysing Financial Performance

3.3.2 Understanding Markets & Customers

- Value of market research
- Interpretation of elasticity data

3.3.3 Segmentation & Positioning

- Influences on choosing a market and positioning

3.3.4 Making marketing decisions: using the marketing mix

- Elements of the marketing mix (7Ps)
- The importance of and influences on an integrated marketing mix

Also practice the **Quantitative skills** that are relevant to the subject content covered so far, especially those covered on Unit 3.5.2 - Financial Performance

Dates and Times of Assessment for individual groups:

Group:	Teacher(s):	Date & Lesson of Assessment:
12D	ALJ AS	See mock timetable

Week 1:

Task:	Duration	Resources Available. What & Where?	Submitted to the teacher? How & When?
<p>Week 1: Monday 8th April – Basic +</p> <p><u>Exam Technique</u></p>	<p>90 minutes</p>	<ul style="list-style-type: none"> ● Understand the format of the AQA exam Papers (1-3) - watch the following short video: https://www.youtube.com/watch?v=VtUcCTYgV0c ● Exam Technique – review the following videos on the strategies <ul style="list-style-type: none"> - for the SAQ mark assessment questions: https://www.youtube.com/watch?v=OZtstmE89qE - for the 9 -mark assessment questions: https://www.youtube.com/watch?v=PrZ2PE9Oy3k&list=PLf6kR48ysSvOGFlrne_VUD29DWZ9HKJ_e - for the 16 assessment questions: https://www.youtube.com/watch?v=GgN_TULQ2w0 	<p>Independent task, no submission needed</p>
<p><u>MCQ K & U</u></p>	<p>90 minutes (3x30m blocks)</p>	<ul style="list-style-type: none"> ● Review past topic MCQ questions / especially the mark scheme answers Past Paper 1's for the Section A MCQ's can be found in Google Classroom, along with the Mark Schemes. There is also a link at the end of this guide to ALL past exam papers. 	<p>Independent task, no submission needed</p>

Week 2:

Task:	Duration	Resources Available. What & Where?	Submitted to the teacher? How & When?
Week 2: Monday 15th April + <u>Unit 3.1 & 3.2 Content as above.</u>	60 minutes (2x30m blocks)	<ul style="list-style-type: none"> ● Review key concepts: Business objectives, profit measurement, forms of ownership, Managers, Leadership, and Decision Making. Explore the roles of managers and different types of leadership. Understand the importance of stakeholders. ● Create concept maps or summaries for each sub-topic. Look at the topic notes on the relevant sections using the resources in Google Classroom to create revision aids – flashcards, mind maps, sticky notes etc. <i>There are concept map formats for these units in Google Classroom.</i> 	Independent task, no submission needed
<u>Unit 3.1 & 3.2 Content as above.</u>	90 minutes (3x30m blocks)	<ul style="list-style-type: none"> ● Use the relevant sections in the Seneca course/classroom linked to the Units 3.1 & 3.2 content from the revision list given above. https://senecalearning.com/en-GB 	Independent task, no submission needed
<u>Unit 3.1 & 3.2 Content as above.</u>	Various – depending on resource viewing/using (min 45 minutes)	<ul style="list-style-type: none"> ● Also watch / listen to the relevant topics from these Playlists, use the links below: Tutor2You: https://www.youtube.com/watch?v=rW5SOENyg5g&list=PLp8BSCLLWBUCTDvRtruUQE7Auli3N_kxk Bizconsesh: https://www.youtube.com/@Bizconsesh/search?query=aqa%20alevel%20business Mr Evans Business: https://www.youtube.com/@mrevansbusiness1033/search?query=aqa%20alevel%20business Topic Podcasts: https://www.podbean.com/podcast- 	Independent task, no submission needed

		detail/fm4pm-921bf/Revise---A-Level-Business-Revision-Podcast	
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Week 3:

Task:	Duration	Resources Available. What & Where?	Submitted to the teacher? How & When?
Week 3: Monday 22nd April + <u>Units 3.3 & 3.5 Content as above</u>	90 minutes (2x45m blocks)	<ul style="list-style-type: none">● Focus on financial performance calculation and their significance. Work through example questions related to financial performance analysis, using the resource provided in GC ● Explore the value of market research., Study how to interpret data. Understand the influences on choosing a market and positioning. Explore the elements of the	Independent task, no submission needed

		<p>marketing mix (7Ps). Understand the importance of an integrated marketing mix.</p> <ul style="list-style-type: none"> ● Create diagrams or visual aids to illustrate these topics and key concepts. Look at the topic notes on the relevant sections using the resources in Google Classroom to create these revision aids – flashcards, mind maps, sticky notes etc. <i>There are mind map formats for each Year 2 unit in Google Classroom.</i> 	
	<p>60 minutes (2x30m blocks)</p>	<ul style="list-style-type: none"> ● Use the relevant sections in the Seneca course/classroom linked to the Units 3.3 & 3.5.2 content from the revision list given above. https://senecalearning.com/en-GB 	
	<p>Various – depending on resource viewing/using (min 45 minutes)</p>	<ul style="list-style-type: none"> ● Also watch / listen to the relevant topics from the Playlists, using the links below: Tutor2You: https://www.youtube.com/watch?v=rW5SOENyq5g&list=PLp8BSCLLWBUCTDvRtruUQE7Auli3N_kxk Bizconsesh: https://www.youtube.com/@Bizconsesh/search?query=aqa%20alevel%20business Mr Evans Business: https://www.youtube.com/@mrevansbusiness1033/search?query=aqa%20alevel%20business 	

